

## **Gok Wan - CV**

Fashion expert, award-winning TV presenter, author and all round national treasure, Gok Wan has taken the fashion and TV world by storm and is one of the UK's most sought-after entertainers.

Gok made his mark by giving women the confidence to appreciate their bodies, whatever their size and encouraged women whatever their shape and size to strip for the nation.

His recent series Gok Live – Stripping For Summer on Channel 4, showed the nation live what goes into a make-over and 'the insiders tips on how to make the best of your appearance during the Summer months'.

Gok's TV career started with the overwhelming success of his Channel 4 series, How To Look Good Naked where Gok became known as a acclaimed fashion stylist and on-screen consultant. After the success of How To Look Good Naked, Gok became an 'institution for women wanting to find their own unique style and confidence'.

How To Look Good Naked was so successful that Gok appeared in a further six series and then went on to host three series of Gok's Fashion Fix. A follow on programme Gok's Clothes Roadshow, Get The Look For Less soon followed.

Gok's unique listening skills, have also seen him work with teenagers. He has filmed a moving documentary focusing on child obesity Too Fat Too Young and additionally he has explored modern day issues our teenagers are facing with Gok's Teen's: The Naked Truth.

Known for his love of cooking, Gok presented his first cooking series, How To Cook Chinese in 2012 which accompanied a book, giving his fans just a taste of how cook his favourite Chinese dishes.

For 2013, Gok is the new Brand Ambassador for Activia's Feel Good campaign (which aims to help women feel good from within). With his unique eye for design and style, Gok has a clothing collection on sale at Sainsbury's nationwide and he also designs glasses for Specsavers. Gok is also the current World Of Difference Brand Ambassador for Vodafone (a charity which helps people with self esteem issues).

The words "You've been Gok'd" are now used by millions of women, when they refer to the make-over transformations Gok has been responsible in the past 10 years !

### TELEVISION SHOWS

Gok Live – Stripping for Summer – Channel 4 - 2013  
Gok's Style Secrets – Channel 4 – 2013  
Made In China – Channel 4 - 2012  
Gok's How To Cook Chinese – Channel 4 – 2012  
Baggage – Channel 4 - 2012  
Hotel GB – Channel 4 – 2012  
Gok's Teen's – The Naked Truth – Channel 4 – 2011  
Gok Wan's Fashion Roadshow – Channel 4 - 2011  
How To Look Good Naked – Channel 4 – 2006-2011  
Too Fat Too Young – Channel 4 – 2009 Miss Naked Beauty – Channel 4 - 2008

### BOOKS

Gok's Wok - 2013  
Gok Cooks Chinese – 2012  
Through Thick And Thin – Gok's Autobiography – 2011  
Work Your Wardrobe: Gok's Gorgeous Guide To Style That Lasts – 2010

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How To Dress – Your Complete Style Guide For Every Occasion – 2009  
How To Look Good Naked: Shop For Your Shape And Look Amazing - 2008

### AWARDS

Asian Awards - Outstanding Achievement in Television  
RTS (Royal Television Society) – Best Lifestyle Programme  
TV Choice Awards – Best Factual Entertainment Award  
British Hairdressing Awards – Media Award

### NOTES TO EDITORS

Gok was born in 1974 in Leicester. He has worked in the fashion industry for the best part of a decade. He studied at London's prestigious Central School for Speech & Drama and found himself drawn to hair and make-up over drama, which prompted him to enter the world of fashion !

Working as a hair and make-up artist on titles including Sunday Times Style, Gok found himself dissatisfied with beauty alone and he decided to pursue his love of clothes as a fashion stylist.

Gok has worked with some of the world's most renowned photographers: Rankin, Mike Owen, Tony McGee, Jason Joyce, Elise Dumontet and Arthur Elgot. His work has been published internationally in Glamour, The Face, The Times Style, Cosmopolitan and People Magazine US.

His celebrity client base includes Bryan Ferry, Dawn French, Jennifer Saunders, Vanessa Mae, Damien Lewis and The All Saints.

Consultancy TV work has included GMTV (ITV1), Battle Of The Sexes (BCC1), TV Book Club (Channel 4), Desert Island Discs With Kirsty Young (Radio 4), How To Look Good – With A Difference (Channel 4), and The Friday Night Project (Channel 4).

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