

Kenny Leung

Hair & Makeup | Makeup | Mens Grooming

Men's Grooming





THIS PAGE:
Full look by Merridale and
Shoes by Marcelo Blahnik.
OPPOSITE:
Full Look by
McQueen.



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

**CAROL HAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



169

Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROL HAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT



020 7482 1555

www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming



**CAROLHAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming



CAROL HAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

**CAROLHAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT



020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming



**CAROLHAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming



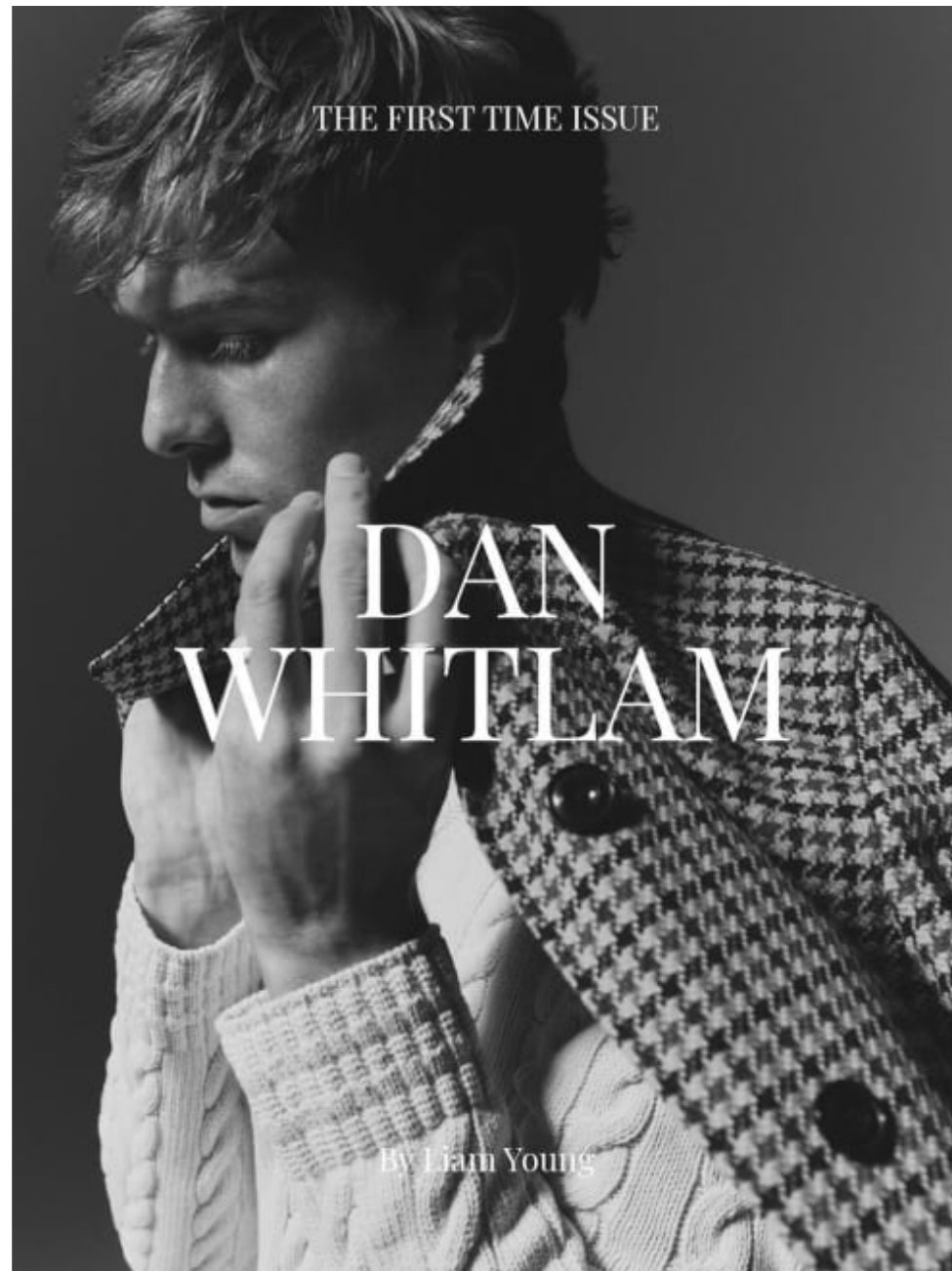
**CAROLHAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming



THE FIRST TIME ISSUE

DAN
WHITLAM

By Liam Young

**CAROLHAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

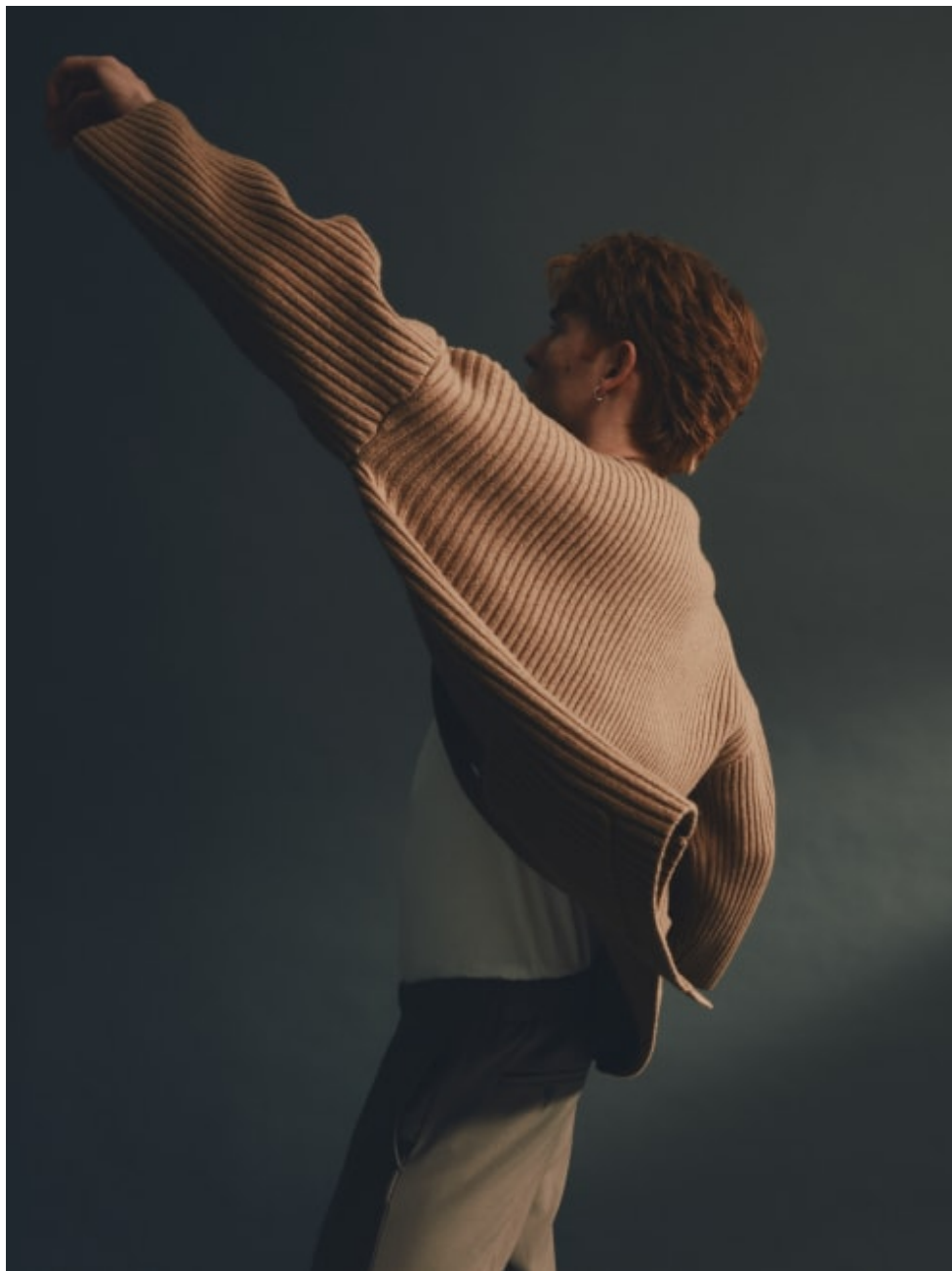
Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROLHAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT



020 7482 1555

www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming



CAROLHAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
 Men's Grooming

CAROLHAYES
MANAGEMENT
 CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROLHAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

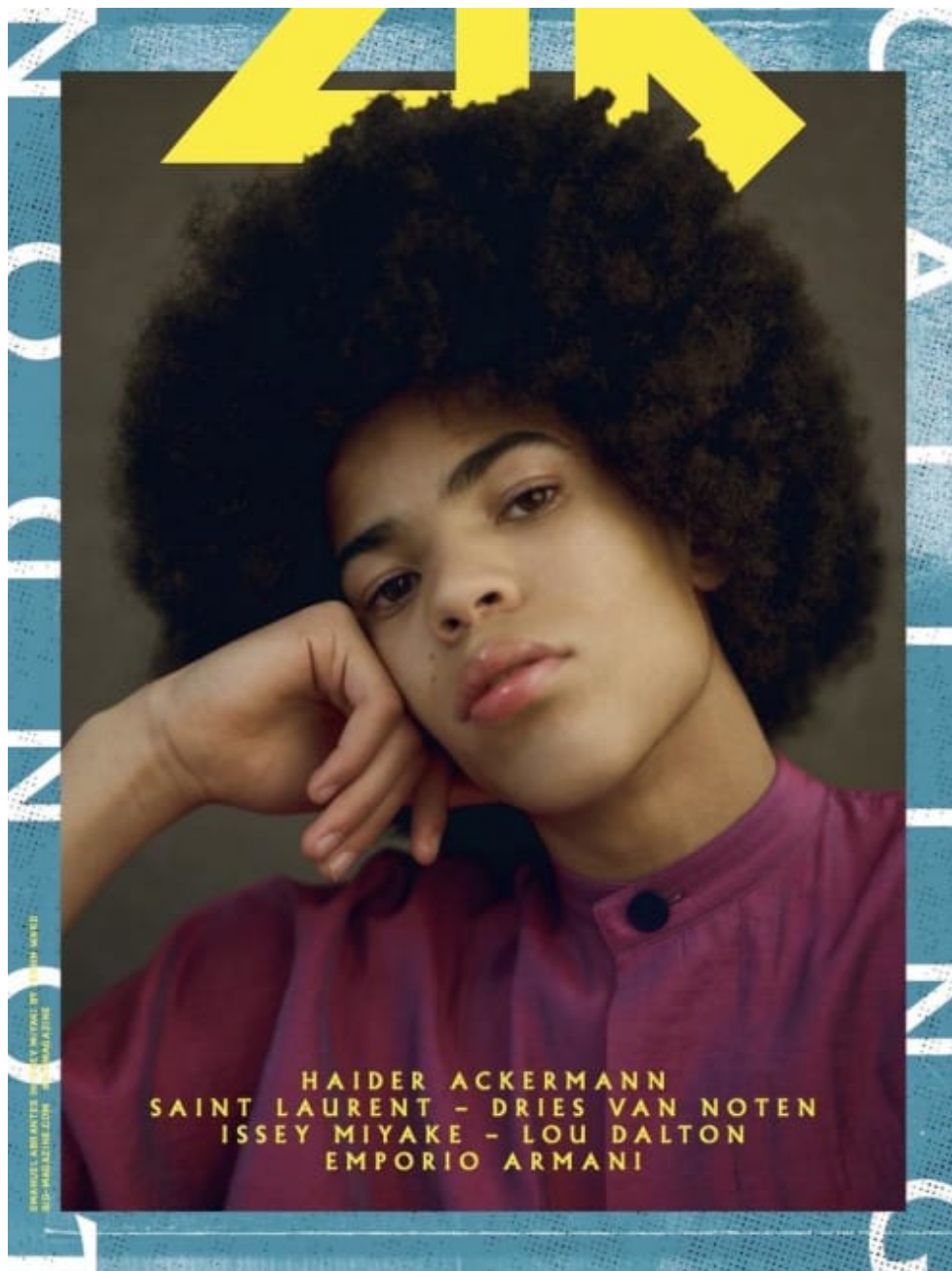
Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

**CAROL HAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT



020 7482 1555

www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming

Men's Grooming

CAROL HAYES
MANAGEMENT
 CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555

www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROL HAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

**CAROLHAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk

The VOICE *within*

Collective prowess of classic and contemporary wear.

Photography DAVID REISS *Styling* CARLOS MANGUBAT

Kenny Leung

Hair & Makeup | Makeup | Mens Grooming

Men's Grooming

CAROLHAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555

www.carolhayesmanagement.co.uk





Kenny Leung

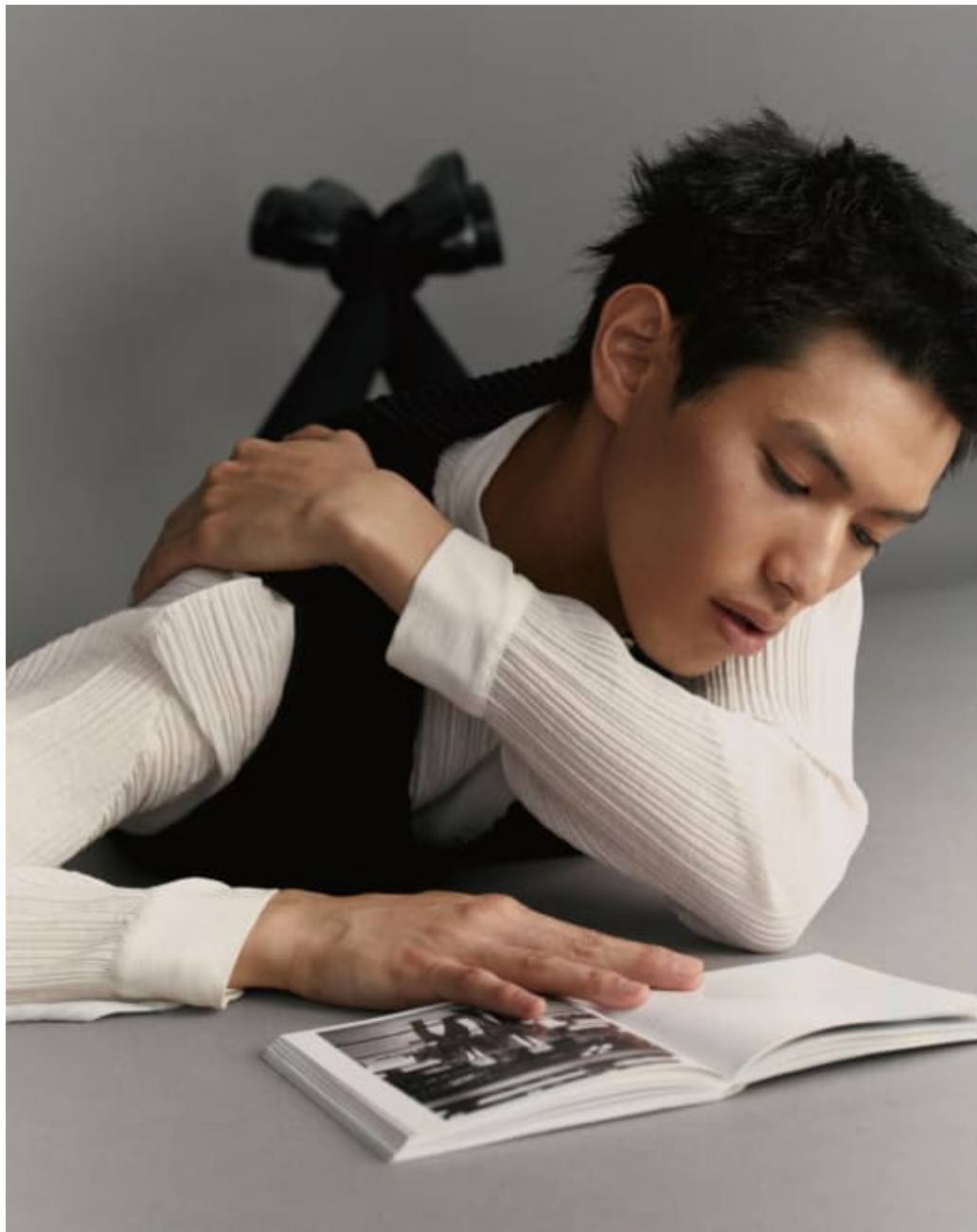
Hair & Makeup | Makeup | Mens Grooming

Men's Grooming

CAROLHAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555

www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROLHAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROLHAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROL HAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT



020 7482 1555

www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROL HAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT



020 7482 1555

www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

**CAROLHAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk

HERO HOTLINE

Creative Director of Billionaire Boys Club ELLY Rosa Westland's fantasy has turned to reality

that vision of us get to live out our teenage dreams, that of all, come from. Maybe you wanted to make it as a pro skateboarder, or be a backing dancer for Rihanna, or perhaps like me, simply morph into Rihanna. How is that working out for you? Yeah, I've not reached my goal either. The exception to the rule, Rosa Westland is now the Creative Director of Billionaire Boys Club EU, a company he's wanted to work for ever since he was a teenager.

Growing up in Westmead, he was drawn to doing something "open-ended" that combined different influences and interests. "I always described wanting to have a job mixing design, branding, and marketing since I can sketch, but didn't know that it was called 'creative director' until I was at uni," he grins. "Even at uni, I remember telling me because what I wanted to do and he laughed."

"I started to work for BBC in which was my first job since I was 15/16," Westland continues. "When I was studying in my second year at university I was using an internship opportunity with a different company just to be in London for the summer. While I was there I found an article on Craig Ford who's the founder of ANCHOR and been responsible for distributing BBC in Europe from the beginning. I read in that article that he had founded a new trademark in London exhibiting BBC and other ANCHOR brands at the time, so I sent an email offering to help out in any way possible and Craig replied."

Starting at the company by running the BBC EU website, Westland was always striving to do more: it was he who started putting together meet and greet with up and coming artists, think Travis Scott, Yang Lian and Joey Bada\$\$, "Both [fashion and music] are so intertwined nowadays they are almost the same thing, they almost rely on each other," he enthuses. "Look at what merchandise can add to an artist financially and in building their own brand. In the same respect, an artist can literally build a clothing brand/make an existing brand pop. Music producers are the creative directors, designers are like genius technologists, an artist is like a collector. Most producers or artists have a tag on their records which is as iconic as seeing a logo on clothing. When the two stars align perfectly and organically it can have a huge impact on the wider culture, not just fashion."

Now thinking about putting together a BBC EU Tour with artists and pop-up stores across Europe, Westland is well on his way to establishing BBC EU as one of the most innovative and exciting brands around at the moment. Take that, university lecture.

Photography JOSEFIN MALMEN Fashion JESSICA GARDNER Words ELLY WATSON

All styling ELLY WATSON Hair ELLY WATSON Makeup JESSICA GARDNER

WEIRD WESTERN TALES

Capsule collection turned full fashion label, Blood Brother was born from a best friend

The most fashion friendships are formed over football. Think Dolce and Gabbani and the footballers, or the footballers and the footballers, or the footballers and the footballers. But the most successful behind the clothing brand Blood Brother was originally met while playing football at the London College of Fashion. Their chemistry on the pitch was so successful, they decided to test it in slightly less muddy settings. "From winning the ULL League first season, we knew that working together had potential them to push on and be a successful partnership," Walker grins. "We always had the ambition of having our own brand and after sharing a flat together, the vision became a reality."

Starting Blood Brother in 2011, the pair originally began by creating a T-shirt line. "With both James and I's energy, we were bound to do something together

and we felt a t-shirt was just a T-shirt," both grin. "It's a really easy visual language and we just wanted to make something we loved." Before long they had customers outside of their circle of friends. Walker explains, "The amazing T-shirt was enough to launch our brand through and into great retailers."

Since then, the duo have grown from a small collection of men's casual streetwear. 2018 was an incredible year for the brand, with all round success and typographic details and the new business plan, "we passed" of AW18, forthcoming catwalk offerings. "Neither one of us could have accomplished what we have without each other," both grin, giving us all the Black and making us even more grateful that they found each other. Maybe we should be winning the football pitch more often for fashion's sake too.

Photography JOSEFIN MALMEN Fashion JESSICA GARDNER Words ELLY WATSON

All styling ELLY WATSON Hair ELLY WATSON Makeup JESSICA GARDNER

Kenny Leung

Hair & Makeup | Makeup | Mens Grooming

Men's Grooming

CAROL HAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555

www.carolhayesmanagement.co.uk



Louis wears check shirt by GUCCI at MATCHEDFASHION.COM, coat by



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROLHAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk

CHECKED

PHOTOGRAPHY - JUMBO TSUI
STYLING - SYLVESTER YIU

GROOMING - KENNY LEUNG AT CAROL HAYES USING PERRICONE MD

HAIR - ROGER CHO USING TIGI BED HEAD

CASTING - JORDAN PORTEOUS AT STAR & CO.

MODELS - LOUIS PARKER AT IMG, ARRAM TURTON PHILIPS AT SELECT, ELLIOTT JAY BROWN AT WIELMINA

STYLIST ASSISTANT - ARTYOM SHALIGIN

Elliot wears check shirt with
pocket details by GIVENCHY at
MATCHSFASHION.COM

Kenny Leung

Hair & Makeup | Makeup | Mens Grooming

Men's Grooming

CAROLHAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555

www.carolhayesmanagement.co.uk

SIGNS OF THE TIMES

Photography – Leonn Ward
Styling – PC Williams

Grooming – Kenny Leung at Carol Hayes using Bobbi Brown and Bumble and Bumble
Set Design – Dora Miller Model – Emanuel Abrantes @ The Squad Photography assistant – Sophia Lee
Styling assistants – Misty Griffiths, Jaimee Shields & Enrica Miller
Set Design assistants – Daisy Madden-Wells & Sandy Garbowska
Special thanks to The Book Agency and RSA Films



Printed shirt by MAGNI denim shirt
by NATURAL SELECTION, Bomber jacket
by VALENTINO

Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROL HAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROL HAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROL HAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

**CAROL HAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Lucas wears leather jacket by
TODD LYNN, vintage print shirt
by ROKIT VINTAGE, trousers by
GIVENCHY, jewellery model's own

Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

**CAROLHAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk

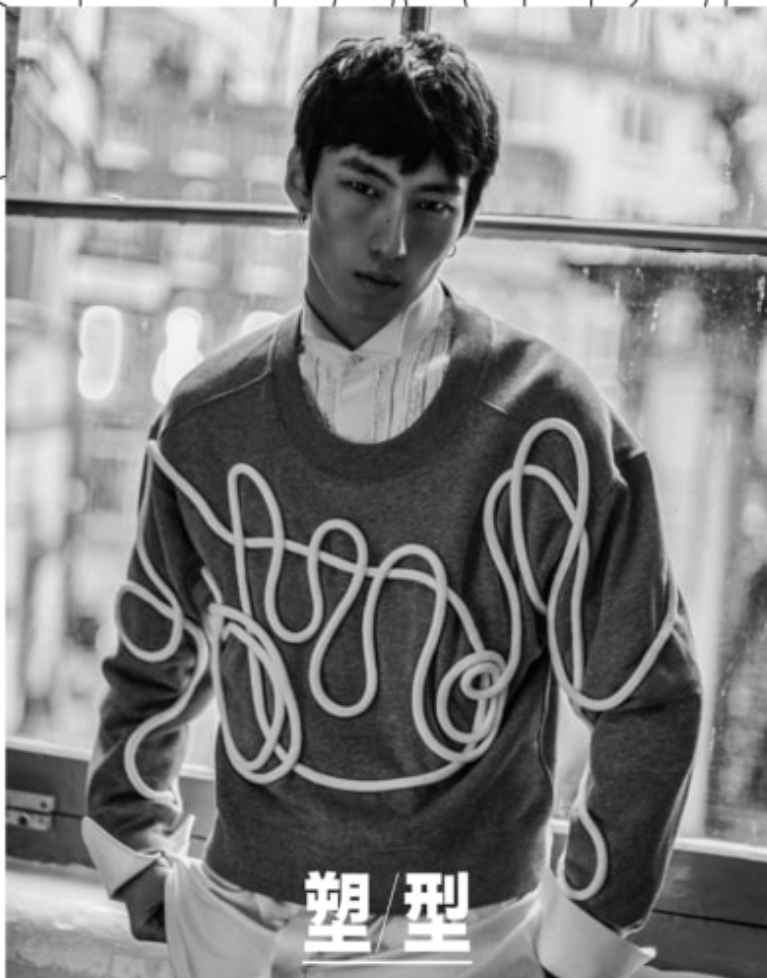


Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROL HAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



塑/型

弯曲、伸展、缠绕，对于青铜和石头的重新构造和融合，是英国雕塑家Henry Moore的标志性创作风格。2017年Burberry二月系列中，Christopher Bailey 将其作品作为灵感来源，运用于服装的轮廓和线条之中，塑造了细节丰富的务实形象。

摄影 杨毅 / 造型 Caitlin Quick / 策划 小威

北京 Kenny Leung / 发型 Takuya Morimoto / 模特 魏辰昊 (海潮传媒) / 制片 Laura Carlie, Kate Lawson (We Are Up Production House)



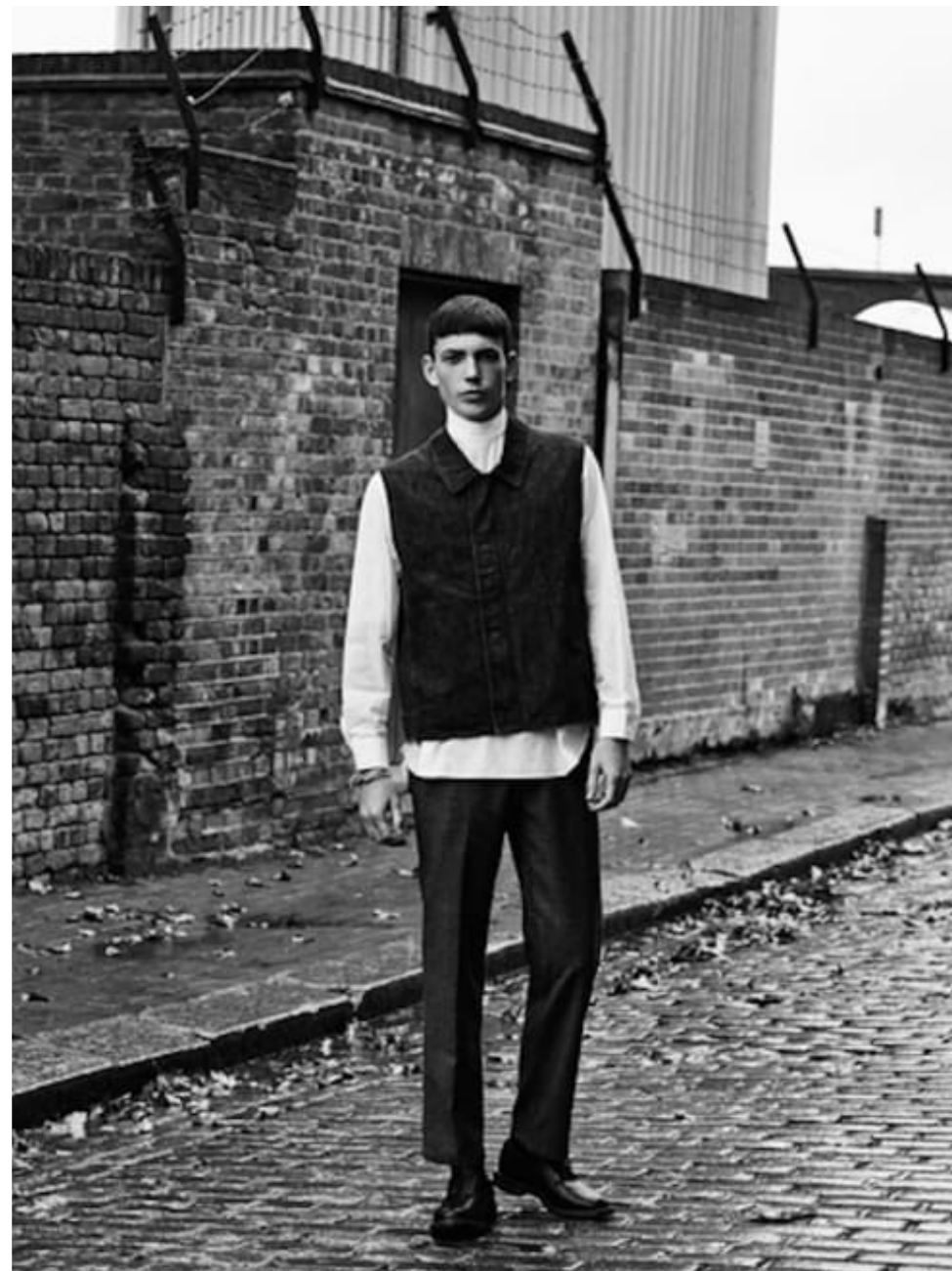
单品：
黑色肩带装饰Trench风衣 未定价
暗纹印花装饰棉质西装外套 7900元
斜纹运动裤 3500元
木村松林印花帆布鞋 3500元
品牌 Burberry

配饰：
男女同款棉质装饰腰带 7100元
暗纹印花装饰棉质西装外套 8300元
品牌 Burberry



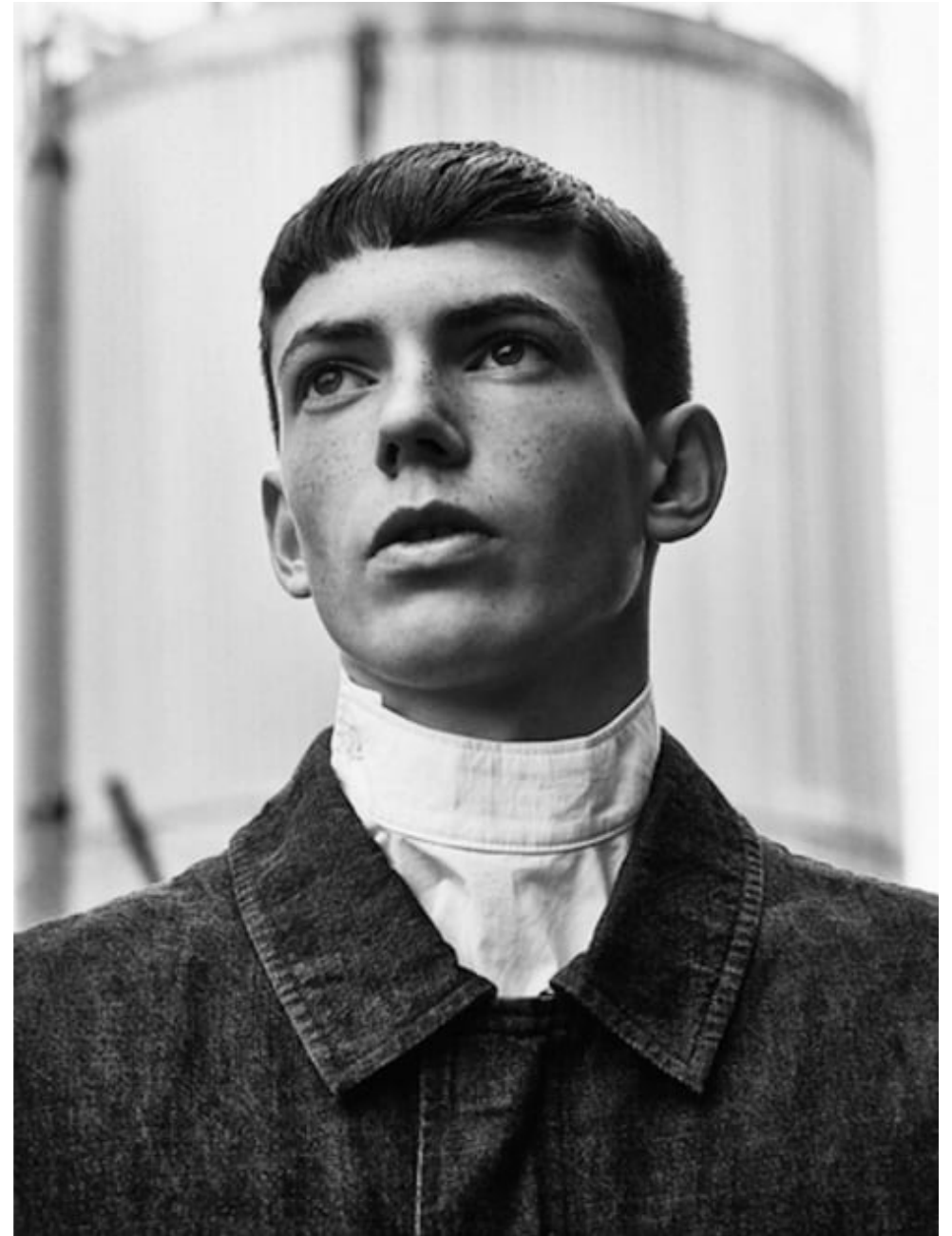
Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming



CAROL HAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

**CAROLHAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



STYLE STYLING

THE BEST OF BRITISHNESS

photo by Oli Fawcett
styling by Marlene Chan and Sylvester Ho
hair styling by Talissa Matthews
makeup by Kenny Leung
modeling by Sam Webb | Select London
photography assistant by Roman Boulton
styling assistant by Anyon Shalpin

Richard James 高級訂造羊毛呢連帽外套：
Alexander McQueen 羊毛襪子：
Cadley-Hayford 駝峰包襪羊毛襪：
Barthelme Proust 高級駝峰包襪

Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

**CAROL HAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROL HAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk

Anders: Blazer motif
bunga dan kemeja tie,
kardigan TOPMAN,
kardigan motif garis, Mr.
STARZ, Celana panjang
tanj, Vivienne Westwood

Joseph: Blazer bermotif
kotak dan celana
panjang kotak, kardigan
TOPMAN, kemeja, Mr.
STARZ, sepatu oxford
kotak, MR. HAZE

Pavel: Blazer motif kotak-
kotak dan kemeja motif
bunga, kardigan Vivienne
Westwood, celana panjang
tanj, TOPMAN, sepatu
motif strap tana elektrik,
MR. HAZE

THE COVENANT

BERMAIN MOTIF DAN BAHAN METALIK
MENJADIKAN GAYA PREPPY ALA LONDON INI
PATUT DIJADIKAN INSPIRASI

Fotografi ARISTO ADEPTOR styling CINTA JAKIE

Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROL HAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555

www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

**CAROL HAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



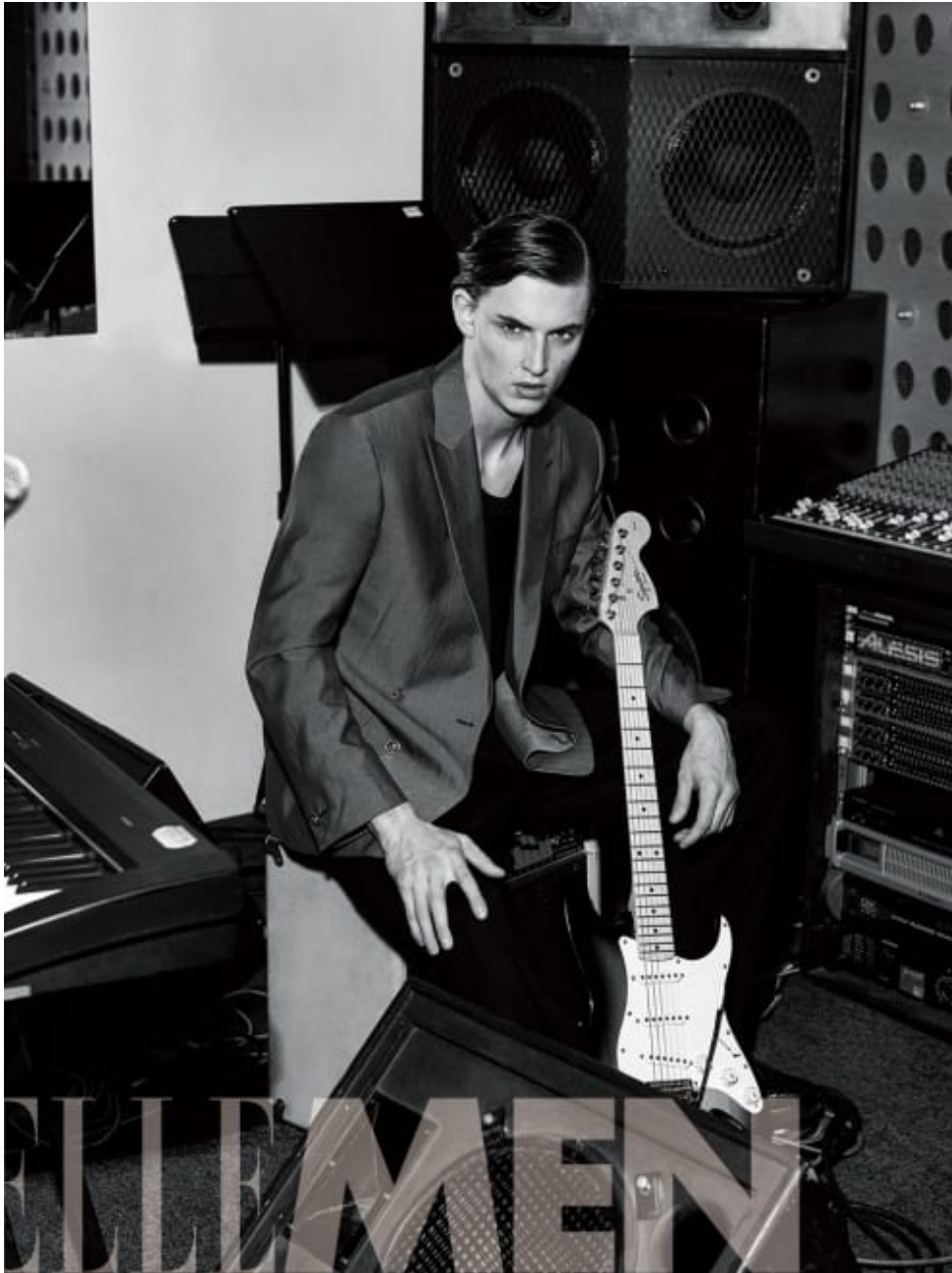
Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROL HAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555

www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming



**CAROL HAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Joseph: Setelah
dari kemeja.



Jake: Setelah
dari kemeja,
kedua COS
Andres: kemeja,
Vivienne
Westwood

Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

CAROL HAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Kenny Leung

Hair & Makeup | Makeup | Mens Grooming
Men's Grooming

**CAROL HAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk